

Rep Order# 8866296 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 37329

Printed: 10/02/2012 10:01 AM
Last Received: 10/02/2012 9:35 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () CTR FOR INDV FREEDOM
Product ISSUE
Estimate# 1011
Buyer EMILY MILHOAN
Phone#
Fax#

Agency () MAIN STREET MEDIA GROUP
PO BOX 25092
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //1011
Flight Dates 09/19/2012 - 09/28/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

CENTER FOR INDIVIDUAL FREEDOM *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$142,700
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	900A-1000A		:30	\$950.00	09/19-09/21	2	1	2	\$1,900.00	
				Buyline Comment: KELLY								
	2	M-F	900A-1000A		:30	\$950.00	09/24-09/28	2	1	2	\$1,900.00	
				Buyline Comment: KELLY								
	3	SU	500P-530P		:30	\$2,500.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	4	SU	630P-700P		:30	\$2,500.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	5	W-F	1200P-1230P		:30	\$1,000.00	09/19-09/21	2	1	2	\$2,000.00	
				Buyline Comment: NEWS								

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	6	M-F	1200P-1230P		:30	\$1,000.00	09/24-09/28	3	1	3	\$3,000.00	
				Buyline Comment: NEWS								
	7	SA-SU	1100P-1135P		:30	\$2,500.00	09/22-09/23	1	1	1	\$2,500.00	
				Buyline Comment: NEWS								
	8	W-F	1135P-1237A		:30	\$950.00	09/19-09/21	0	0	0	\$0.00	
				Buyline Comment: LETTERMAN								
	9	M-F	1135P-1237A		:30	\$950.00	09/24-09/28	2	1	2	\$1,900.00	
				Buyline Comment: LETTERMAN								
	10	W-F	500P-630P		:30	\$1,700.00	09/19-09/21	1	1	1	\$1,700.00	
				Buyline Comment: NEWS								
	11	M-F	500P-630P		:30	\$1,700.00	09/24-09/28	3	1	3	\$5,100.00	
				Buyline Comment: NEWS								
	12	W-F	430P-500P		:30	\$1,600.00	09/19-09/21	2	1	2	\$3,200.00	
				Buyline Comment: NEWS								
	13	M-F	430P-500P		:30	\$1,600.00	09/24-09/28	5	1	5	\$8,000.00	
				Buyline Comment: NEWS								
	14	W-F	700A-900A		:30	\$1,200.00	09/19-09/21	0	0	0	\$0.00	
				Buyline Comment: EARLY SHOW								
	15	M-F	700A-900A		:30	\$1,200.00	09/24-09/28	0	0	0	\$0.00	
				Buyline Comment: EARLY SHOW								
	16	W-F	600A-700A		:30	\$1,400.00	09/19-09/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								

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	17	M-F	600A-700A	NEWS	:30	\$1,400.00	09/24-09/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	18	W-F	1100P-1135P	NEWS	:30	\$2,500.00	09/19-09/21	1	1	1	\$2,500.00	
				Buyline Comment: NEWS								
	19	M-F	1100P-1135P	NEWS	:30	\$2,500.00	09/24-09/28	4	1	4	\$10,000.00	
				Buyline Comment: NEWS								
	20	W-F	500A-600A	NEWS	:30	\$1,200.00	09/19-09/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	21	M-F	500A-600A	NEWS	:30	\$1,200.00	09/24-09/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	22	W-F	300P-400P	ELLEN	:30	\$1,600.00	09/19-09/21	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
	23	M-F	300P-400P	ELLEN	:30	\$1,600.00	09/24-09/28	5	1	5	\$8,000.00	
				Buyline Comment: ELLEN								
	24	TU	800P-900P	NCIS	:30	\$18,000.00	09/25-09/25	1	1	1	\$18,000.00	
				Buyline Comment: NCIS								
	25	TU	900P-1000P	NCIS LA	:30	\$18,000.00	09/25-09/25	0	0	0	\$0.00	
				Buyline Comment: NCIS LA								
	26	W	930P-1100P	BIG BRO	:30	\$12,000.00	09/26-09/26	0	0	0	\$0.00	
				Buyline Comment: BIG BRO								

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	27	F	1000P-1100P		:30	\$10,000.00	09/28-09/28	1	1	1	\$10,000.00	
				Buyline Comment: B BLOODS								
	28	W	900P-1000P		:30	\$18,000.00	09/26-09/26	1	1	1	\$18,000.00	
				Buyline Comment: CRIMINAL MINDS								
	29	TH	800P-900P		:30	\$15,000.00	09/27-09/27	1	1	1	\$15,000.00	
				Buyline Comment: BIG BANG/TWO HALF MEN								
	30	F	800P-900P		:30	\$7,500.00	09/28-09/28	1	1	1	\$7,500.00	
				Buyline Comment: CSI NY								
	31	F	900P-1000P		:30	\$7,500.00	09/28-09/28	1	1	1	\$7,500.00	
				Buyline Comment: MADE IN JERSEY								
	32	SA	930A-1200P		:30	\$2,500.00	09/22-09/22	2	1	2	\$5,000.00	
				Buyline Comment: ACC FOOTBALL								
	33	M-F	1235A-135A		:30	\$450.00	09/24-09/28	5	1	5	\$2,250.00	
				Buyline Comment: LETTERMAN								
	34	SA	530P-600P		:30	\$900.00	09/22-09/22	1	1	1	\$900.00	
				Buyline Comment: POLITICS NOW								
	35	SA	400P-430P		:30	\$300.00	09/22-09/22	1	1	1	\$300.00	
				Buyline Comment: WACKED OUT SPORTS								
	36	SU	430P-530P		:30	\$1,000.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: ELECTRIC PLAYGROUND								

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	37	M-F	400A-459A		:30	\$200.00	09/24-09/28	5	1	5	\$1,000.00	
				Buyline Comment: NEWS								
	38	SA	800P-1000P		:30	\$3,000.00	09/22-09/22	1	1	1	\$3,000.00	
				Buyline Comment: PRIME								
	39	M-F	600A-700A		:30	\$1,400.00	09/24-09/28	1	1	1	\$1,400.00	
				Buyline Comment: NEWS								
	40	TH-F	400A-459A		:30	\$150.00	09/20-09/21	1	1	1	\$150.00	
				Buyline Comment: NEWS								
	41	F	400A-459A		:30	\$500.00	09/28-09/28	2	1	2	\$1,000.00	
				Buyline Comment: NEWS								
	*42	F	400A-459A		:30	\$500.00	09/28-09/28	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V9 .								
				V9 Comment Changed, Spots/week Changed								

—REPORT TOTALS—

Report Totals: 58 / \$142,700.00

—SALES MONTHLY TOTALS—

Sep 12: 58 / \$142,700.00
Sales Totals: 58 / \$142,700.00
Station Totals: 58 / \$142,700.00
Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$475,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		